

St. James Day of Discovery

Summary of the Generis Discovery Report

May 30, 2025

Who is Generis?



A CONSULTING FIRM THAT
SPECIALIZES IN GENEROSITY,
STEWARDSHIP, AND
FUNDRAISING.



ENGAGED BY ST. JAMES TO
ASSESS READINESS FOR A
CAPITAL CAMPAIGN.



LED STRATEGY DAY SESSIONS
AND ANALYZED GIVING DATA



OFFERED
RECOMMENDATIONS FOR
SHORT-TERM AND LONG-
TERM GIVING AND CAMPAIGN
STRATEGY.



TEAM INCLUDES GENEROSITY
STRATEGISTS: JOHN
SULLIVAN, DAVE LOPEZ, STEVE
MCSWAIN.

Purpose of the Engagement

01

Evaluate St. James readiness for a major capital campaign.

02

Gauge Parish Involvement and Current Fundraising efforts

03

Understand parishioners' tithing priorities.

04

Assess excitement and support for the proposed project.

05

Offer early insights and strategic recommendations for campaign success.

Generis' Conclusion

STRONG FOUNDATION OF
FAITH, COMMUNITY, AND
DIVERSITY.

GENERIS IS CONFIDENT IN
ST. JAMES LONG-TERM
POTENTIAL.

NEEDS SOME PROCESS
IMPROVEMENTS BEFORE
LAUNCHING CAMPAIGN

ST. JAMES IS POSITIONED FOR
A FEASIBILITY STUDY TO
DETERMINE CAPACITY

Next Steps for St. James

Hire Generis to:

1) Coach on Growing a Culture
of Generosity

and

2) Conduct a Feasibility Study

TIMELINE

Generosity Coaching:

Build a philosophy of generosity, communicate, and implement.

Summer 2025 - Spring 2026

Obtain Building Costs:

Form a building committee and consult with architect.

Summer - Fall 2025

Conduct a Feasibility Study (Capacity to Give) and Evaluate Results:

Fall 2025

Capital Campaign:

Plan the campaign, train volunteers, make the “ask”, and celebrate the successes.

2026 - 2028

**Do You Have
Questions??**

We invite you to attend a Q&A
Session in Shelton Hall:

Thursday, June 26 @ 6:00 P.M.

OR

Monday, July 14 @ 6:00 P.M.